



**VoiceSignal**

VoiceSignal Technologies, Inc.

150 Presidential Way

Woburn, MA 01801

Voice: (781) 970-5200

Fax: (781) 970-5300

[www.voicesignal.com](http://www.voicesignal.com)

## **VoiceSignal Receives 2007 Frost & Sullivan Award for Technology Innovation**

*VSearch Recognized for Innovation in US Mobile Advertising and Search Markets*

**Woburn, MA, June 22, 2007** – Frost & Sullivan announced today that it is awarding its “2007 Technology Innovation in US Mobile Advertising and Search Markets Award” to VoiceSignal Technologies for its voice enabled mobile search application, VSearch. This award is given annually to the company that demonstrates “technological superiority,” and recognizes the company’s ability to “design, and implement a product that makes a significant contribution to the industry”.

In making the announcement, Vikrant Ghandi, the mobile analyst at Frost & Sullivan said “VSearch is a technologically advanced, end-to-end voice-based solution that provides users with free, one stop access to the mobile search functionality. Frost & Sullivan believes that VoiceSignal has successfully leveraged its global leadership position in voice technology to offer a technically advanced mobile search solution.”

In addition to VSearch, VoiceSignal’s product portfolio of embedded speech solutions includes: VSuite, a speaker-independent dialing and command and control application; VoiceMode, a speech-to-text application that allows users to dictate text messages on a mobile phone; and VSpeak, VoiceSignal’s text-to-speech message reading application. VoiceSignal’s solutions are used by market leading mobile device manufacturers, including Motorola, Nokia, Samsung, Palm, Research In Motion, Pantech and others, and available on major networks such as Verizon, Cingular, Sprint, T-Mobile and Vodafone.

Upon receiving this award, Rich Geruson, CEO of VoiceSignal said “It is truly an honor to receive this distinction since it recognizes both VoiceSignal’s vision for the future of voice enabled mobile search as well as the advancement of mobile speech recognition.”

### **About VoiceSignal:**

VoiceSignal is the global leader in mobile voice technology. Since 2002 more than 150 million copies of its software in 21 languages have shipped embedded in devices from the world’s top handset manufacturers. VoiceSignal’s unique architecture is compatible with the entire range of mobile devices, from entry-level to enterprise-class devices and smart phones. VoiceSignal solutions are preferred by the largest global handset brands and specified by major operators worldwide. Additional information about the company is available at [www.voicesignal.com](http://www.voicesignal.com).

### **About Frost & Sullivan:**

Frost & Sullivan was founded in 1961 and has 26 global offices with more than 1500 industry consultants, market research analysts, technology analysts and economists. Their mission is to research and analyze new market opportunities for corporate growth. They are the world leader in growth consulting and the integrated areas of technology research, market research, economic research, corporate best practices, training, customer research, competitive intelligence and corporate strategy.

###

**Contact:** Mira Genser, VoiceSignal +1 (781) 970-5223 [mgenser@voicesignal.com](mailto:mgenser@voicesignal.com)